HOME. HEALTH. COMMUNITY.

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Andrew "Drew" Martin is available for interviews upon request.

Hope Village Names Andrew "Drew" Martin Executive Director

Martin will help lead the next phase of Hope Village as construction continues on permanent supportive housing for individuals experiencing homelessness and complex health challenges

CHAMPAIGN-URBANA, Ill. — Andrew "Drew" Martin has been named Executive Director of Hope Village. Hope Village is a collaborative effort between Carle Health, the University of Illinois at Urbana-Champaign, and the Champaign County Health Care Consumers to create a community of small, smart homes in Urbana to provide permanent supportive housing for people experiencing homelessness who are living with serious health challenges.

In this role, Martin will lead the launch of Hope Village, helping transform the newly constructed village into a thriving community, with a focus on building the community partnerships, resident support model, and long-term strategy needed to prepare the community to welcome residents later this year.

Hope Village is being developed to provide permanent supportive housing for individuals experiencing homelessness who are also living with significant health challenges. Residents will have access to stable housing along with connections to healthcare, case management, and other supportive services through partnerships with local providers. The goal is to create a long-term housing option for people whose health needs can make it especially difficult to secure and maintain housing.

"Hope Village is about creating a place where people can be housed, supported, and treated with dignity," Martin said. "For residents who have experienced homelessness

while managing complex health challenges, stability can change everything. I'm honored to help move this work forward with the partners and community members who have already invested so much in making Hope Village possible."

Martin brings extensive experience across healthcare, housing stability, health equity, managed care, and community development. Prior to joining Hope Village, he served as Director of Network and Strategic Partnerships for the WE in the World Institute, a global health equity organization focused on creating a more just and abundant planet.

Before that, Martin was Director of Growth for the Community & State division of UnitedHealthcare, where he led strategic initiatives supporting large-scale homelessness prevention efforts within managed care. He also previously served as a Senior Manager with the Institute for Healthcare Improvement, partnering with local and state health departments on Community Health Needs Assessments and advancing the 100 Million Healthier Lives movement.

Earlier in his career, Martin led community development and targeted social service initiatives throughout the Chicago region, particularly within communities experiencing concentrated poverty.

"Drew brings the right combination of healthcare systems experience, community development leadership, and commitment to health equity," said Marty Smith, Hope Village Board Chair. "As Hope Village moves closer to welcoming residents, his leadership will be important in helping us build a strong foundation for the people this community is designed to serve."

As Executive Director, Martin will focus on preparing Hope Village for resident move-in, strengthening community and partner relationships, and helping shape the systems needed to support residents over time. The village is currently under construction, with the goal of welcoming its first resident later this year.

Martin holds a Master of Health Care Delivery Science from Dartmouth College and a Master of Public Administration from DePaul University. A resident of Champaign, Illinois, he has served on the boards of Carle Foundation Hospital East Region Board, Salt & Light Ministries, and Health Alliance.

"This work sits at the intersection of housing, health, and community," Martin said. "Hope Village is still being built, but the purpose is clear: to create a permanent place where some of our most vulnerable neighbors can find stability, support, and dignity."

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Visit https://hopevillagecommunities.org to learn more.

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About Hope Village

Hope Village is a permanent supportive housing community under construction in Champaign-Urbana for individuals experiencing homelessness and complex health challenges. The village is being designed to provide stable housing, connection to healthcare, and community support for residents who have lost their homes and need a safe, permanent place to live.

Hope Village brings together partners across healthcare, housing, higher education, nonprofit service, philanthropy, and the local community to help address the connection between homelessness, health, and long-term stability. The village is expected to welcome its first resident later this year.